

AFCPE Awards
Nominations Due August 3, 2010
Applications Due September 3, 2010

All AFCPE members are encouraged to submit applications for the awards listed below. Recipients will be honored at the Awards Luncheon during the Annual Conference in Denver.

How to nominate or apply (choose one):

- (1) Prepare a 1-paragraph nomination of a friend or colleague. E-mail (awards@afcpe.org), Leslie Green-Pimentel, AFCPE Awards Committee, by August 3, 2010. The Awards Committee will notify the nominees and ask them to put together their application package.
- (2) Submit an application package, following the guidelines below, by September 3, 2010. The application can be your own or one on behalf of another person or program.

Information to include in application package

1. **Application for:** (Please indicate the award for which you are submitting an application.)

_____ Mary Ellen Edmondson Educator of the Year
_____ Financial Counselor of the Year
_____ Outstanding Consumer Financial Information Award
_____ Outstanding Educational Program
_____ Outstanding Financial Counseling and/or Planning Center

2. **Applicant:**

Name of individual or center
Title (if an individual)
Address
Phone/fax number; e-mail address

Nomination made by:

Name
Title
Address
Phone/fax number; E-mail address

3. **Statement of Merit for Award and Background Information.** On no more than two pages, indicate how the applicant fits the criteria for this award as listed below. Attach relevant documentation as needed. For individuals, include a brief biographical sketch (if you include a vita, please limit it to 2 pages). For centers or programs, include a brief history (again, no more than 2 pages).

4. Please send the application and supporting materials (limit supporting materials to 10 pages, please) to:

Leslie Green-Pimentel

E-mail: awards@afcpe.org

*Please note that all submissions should be submitted electronically.

Mary Ellen Edmondson Educator of the Year Criteria: Member of AFCPE; Documented service to teaching/extension/outreach; Materials developed/published; Contributor to organizations, including AFCPE; Creative/innovative program/curriculum development; Documented program impacts; National/international recognition; Level of outreach - number of people reached, number of presentations, work with multipliers/administrators; Service to the profession; Mentoring activities - nurture, care, and support the whole person, not just the financial part; Devotes large portion of work to educating clients/students.

Financial Counselor of the Year Criteria: Member of AFCPE; Level of outreach - number of people reached, number of presentations, work with multipliers/administrators; Evidence of outcomes of work/efforts - results in behavior changes or increased knowledge; Relevant/Importance of educational/counseling activities undertaken; Innovative approaches taken.

Consumer Financial Information Award Criteria: Content of information piece - scope, timeliness, scholarship; Interest to financial counselors/planners; Ease of access; Cost in relation to value; Knowledge of authors; Innovative; Evidence of breadth or depth (or both). Where possible, include a copy of the article, periodical, book, consumer brochure, computer program, web pages, newsletter, or audio/visual medium for review by the committee.

Outstanding Educational Program Criteria: Purpose/goal clearly stated - justification of need; Target audience identified; Work with collaborators/partners identified (if appropriate); Materials & content - innovative, appropriate for audience; Methods - presentation methods consider sensitivity to audience's literacy levels, learning styles and diversity; Presentation is interesting, interactive, attention-keeping; Evaluation - results in behavior changes or increased knowledge; Replication - can be adapted or used by other practitioners.

Outstanding Financial Counseling and/or Planning Center Criteria: Service commitment - responds to target audience needs; Resource center/delivery system - delivery of programs/counseling is consistent with audience needs and learning styles; Works with appropriate collaborators; timeliness of delivery; Materials/methods - presentation methods consider sensitivity to audience's literacy levels, learning styles and diversity; Presentation is interesting, interactive, attention-keeping; Evaluation - results in behavior changes or increased knowledge; Replication - can be adapted or used by other practitioners.

Please take care in completing the application; be sure to address the relevant criteria, as the reviewers will be rating nominees against these criteria in their decision-making. Award winners will be notified prior to the conference. If you would like to make an application on behalf of a person or program, do not hesitate to contact the nominee for information needed for the application.